

Natural Gas Full Size Dodge Ram Vans & Wagons



- 1. Cleaner Air For A Cleaner Environment
- 2. Savings on Operating Expenses
- 3. Generous Government Incentives
- 4. Domestic Fuel For Energy Independence
- 5. Great Company Public Relations
- Outstanding Performance, Room & Versatility



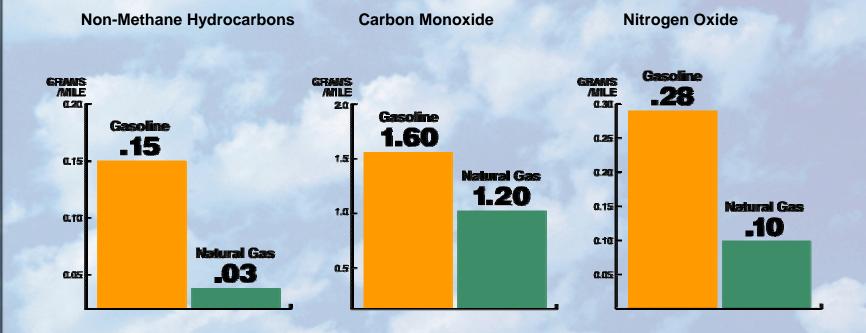
#1 - Cleaner Air For A Cleaner Environment



Meets Or Beats Targeted Emissions Levels:

- SULEV (California)
 - Super Ultra Low Emissions Vehicle
- ULEV and ILEV (Nationwide)
 - Ultra Low Emission Vehicle
 - Inherently Low Emission Vehicle
- 20% Reduction In Greenhouse Gasses





Data are for comparably equipped gasoline and natural gas Dodge Ram Vans and Wagons.



#2 - Savings On Operating Expenses



#3 -Generous Government Incentives

- Many states have generous incentive programs
- Federal income tax deduction of \$2,000 per vehicle
- See your local natural gas utility for current status of available funding in your area, or
- Contact the Department of Energy HOTLINE at 1-800-CCITIES (1-800-224-8437) or visit the fleet vehicles buyers guide web site at www.fleets.doe.gov.



#4 - Domestic Fuel For Energy Independence

- Natural Gas: an abundant natural resource
- Helps reduce nation's dependence on imported oil (currently 50%)
- Improves the balance of trade
- Helps create jobs in America



#5 - Great Company Public Relations

Represents a valuable public relations asset

- Rolling billboards showing commitment to a clean community, a healthy

environment, and national energy independence



#6 - Outstanding Performance, Room & Versatility

- Impressive people- and cargo-hauling capability.
- Ram Maxi Wagon transports up to 15 comfortably.
- For Model Year 2001

Rear Heat & Air Conditioning are available on factory orders.